# GOVERNMENT OF INDIA
# CIVIL AVIATION
# LOK SABHA

UNSTARRED QUESTION NO:373
ANSWERED ON:01.03.2007
LUCRATIVE SCHEMES FOR AIR PASSENGERS
Chaudhary Shri Pankaj

**Will the Minister of CIVIL AVIATION be pleased to state:**

(a) whether the Government proposes to introduce `Touch 10` and `Touch 20` schemes for the passengers travelling regularly in the Indian Airlines;

(b) if so, the details thereof; and

(c) the time by which these schemes are likely to be implemented?

## Answer

MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF CIVIL AVIATION ( SHRI PRAFUL PATEL )

(a),(b) and (c): Indian Airlines has launched a short-term promotional scheme, Touch-10/Touch-20, which is valid during the period 1st December, 2006 to 31st March, 2007. The offer is aimed at promoting select domestic sectors, which need support to improve seat occupancy level and is open to Indians and Foreigners purchasing tickets in India. Under the offer, any passenger who undertakes 10 or 20 trips on the specified Indian Airlines/ Alliance Air domestic sectors would qualify for free award ticket(s).